



## Heavener School of Business

# Business Administration: General Studies

Bachelor of Arts with Innovation Minor

*Suggested Schedule\**

### FRESHMAN

#### Semester 1 (Spring)

|   |           |
|---|-----------|
| ECO2023 Principles of Microeconomics (GE-S) | 4         |
| Composition (GE-C, WR)                      | 3         |
| IDS1353 Creativity-in-Context               | 2         |
| Elective (MAC1140 Pre-calculus if needed)   | 3         |
| Elective (GEB2015 Introduction to Business) | 1         |
| <b>Total</b>                                | <b>13</b> |

#### Semester 2 (Summer)

|  |           |
|--|-----------|
| ECO2013 Principles of Macroeconomics (State Core GE-S) | 4         |
| MAC 2233 Survey of Calculus 1 (State core GE-M)        | 3         |
| IDS1359 IA Creativity-in-Action                        | 2         |
| Biological Science (GE-B)                              | 3         |
| Humanities (State core GE-H, WR)                       | 3         |
| <b>Total</b>   | <b>15</b> |

### SOPHOMORE

#### Semester 3 (Spring)

|   |              |
|---|--------------|
| ACG2021 Introduction to Financial Accounting                                    | 4            |
| CGS2531 Problem Solving Using Computers or ISM3013 Intro to Information Systems | 3-4          |
| Humanities/International (GE-HN, WR)  | 3            |
| ENT3003 Principles of Entrepreneurship  | 4            |
| <b>Total</b>  | <b>14-15</b> |

#### Semester 4 (Summer)

|   |           |
|---|-----------|
| ACG2071 Managerial Accounting                         | 4         |
| STA2023 Introduction to Statistics (GE-M)             | 3         |
| MAR3023 Principles of Marketing (GE-S)                | 4         |
| Biological or Physical Science (State Core GE-B or P) | 3         |
| AEC3410 Fostering Innovation through Leadership       | 3         |
| <b>Total</b>  | <b>17</b> |

### JUNIOR

#### Semester 5 (Spring)

|   |           |
|---|-----------|
| QMB3250 Statistics for Business Decisions                                   | 4         |
| Area of Specialization Course 3000 or 4000 level                            | 3         |
| Humanities/Diversity (GE-D, WR if needed) WR                                | 3         |
| Professional Communication course - (GEB3213, GEB 3218, SPC2608 or ENC3312) | 3         |
| PHI3641 Conduct, Change & Consequences (GE-H, WR 4K)                        | 3         |
| <b>Total</b>  | <b>16</b> |

#### Semester 6 (Summer)

|  |           |
|--|-----------|
| MAN3025 Principles of Management (GE-S)                      | 4         |
| FIN3403 Business Finance                                     | 4         |
| ENT4015 The Venture Accelerator or IDS4950 IA Senior Project | 2         |
| GEB4941 Internship   | 1         |
| Business Elective  | 4         |
| <b>Total</b>   | <b>15</b> |

### SENIOR

#### Semester 7 (Spring)

|  |           |
|--|-----------|
| GEB3373 International Business                   | 4         |
| Area of Specialization Course 3000 or 4000 level | 3         |
| Area of Specialization Course 3000 or 4000 level | 3         |
| Composition (GE-C, WR)                           | 3         |
| <b>Total</b>                                     | <b>13</b> |

#### Semester 8 (Summer)

|   |              |
|---|--------------|
| BUL4310 Legal Environment of Business                       | 4            |
| MAN4504 Operations Management                               | 4            |
| Elective (Area of Specialization Course 3000 or 4000 level) | 2-3          |
| Business Elective   | 4            |
| <b>Total</b>  | <b>14-15</b> |

\* For Detailed tracking and degree requirements please refer to the [UF catalog](#).  
Last updated: May 2017

**Total Credits to Degree = 117-119**