



Agricultural Education and Communication: Communication and Leadership Development

Bachelor of Science with Innovation Minor

*Suggested Schedule**

FRESHMAN

Semester 1 (Spring)

IDS1353 Creativity-in-Context	2
State Core (GE-C,WR)	3
BSC 2005 Biological Sciences State Core (GE-B/P)	3
BSC2005L Lab in Biological Sciences (GE-B) or any GE-B or GE-P laboratory	1
State Core (GE-H)	3
AEB 2014 Economic Issues Food and You (3) or ECO 2013 Principals of Macroeconomics (4) or ECO 2014 Principals of Microeconomics (4) or AEB 3103 Principals of Food and Resource Econ. (4)	3-4
Total	15-16

Semester 2 (Summer)

IDS1359 Creativity-in-Action	2
AEC 3030C Effective Oral Communication or SPC 2608 Public Speaking	3
Science Elective (GE-B or GE-P)	3
MAC 1140 Precalculus Algebra State Core (GE-M)	3
American History or political science elective (GE-S)	3
Total	14

SOPHOMORE

Semester 3 (Spring)

Composition (GE-C, WR)	3
ENT3003 Principles of Entrepreneurship (4)	4
Physical Science GE-P	3
AEC 3065 Issues in Agricultural and Life Sciences	3
PSY 2012 General Psychology State Core (GE-S)	3
Total	16

Semester 4 (Summer)

AEC3410 Fostering Innovation through Leadership	3
Approved Elective in area of concentration	3
Elective	3
Elective with international or diversity focus	3
Math (STA 2023 or STA 2122 recommended; GE-M)	3
Total	15

JUNIOR

Semester 5 (Spring)

AEC 3070C Digital Media Production in Ag/LS	3
AEC 4031 The Communication Process in Ag/LS	3
AEB 3133 Principles of Agribusiness Management	3
PHI 3641 Conduct, Change, and Consequences (GE-H, 4K WR)	3
Choose 1 of the following:	
• AEC 3209 Instructional and Event Planning in ALSAEC 4036 Advanced Ag Comm Production	
• AEC 4036 Advanced Ag Comm Production	
• AEC 4417 Leadership for Personal and Org Change	
• AEC 4465 Global Leadership	
• FYC 4408 Organizational Leadership for Nonprofits 3000 Principles of Public Relations	
• PUR 3000 Principles of Public Relations	3
Total	15

Semester 6 (Summer)

AEC 3073 Intercultural Communication (GE-S, D or N)	3
AEC 3413 Working with People: Interpersonal Leadership Skills	3
AEC 3414 Leadership Development	3
AEC 3033C Research & Bus. Writing in Ag/LS (WR)	3
Elective	3
Total	15

SENIOR

Semester 7 (Spring)

AEC 4035 Advanced Ag Comm Writing	3
AEC 4052 Communication Campaign Strategies	3
AEC 4434 Communication and Leadership in Groups and Teams	3
Choose 2 of the following:	
• AEC 3209 Instructional and Event Planning in ALS	
• AEC 4036 Advanced Ag Comm Production	
• AEC 4417 Leadership for Personal and Org Change	
• AEC 4465 Global Leadership	
• FYC 4408 Organizational Leadership for Nonprofits	
• PUR 3000 Principles of Public Relations	6
Total	15

Semester 8 (Summer)

Approved elective in area of concentration	3
Ag and natural resource elective (see adviser)	3
Ag and natural resource elective (see adviser)	3
ENT 4015 The Venture Accelerator or IDS 4950 Innovation Academy Senior Project	2
AEC 4943 Leadership Development Internship or AEC 4948 Agricultural Communication Internship or Approved elective in area of concentration	3
Total	14

Total Credits to Degree = 119-120

* For Detailed tracking and degree requirements, please refer to the [UF catalog](#).