Welcome to the Innovation Academy’s Recap, highlighting our accomplishments from August 2017 to August 2018. This past years’ continued growth of our student body, our robust student engagement opportunities and our professional networks are all testaments to the powerful ideas of innovation education and active learning.

We honor our mission and our students by enhancing the curricular and co-curricular experience so they can develop into great innovators, creative thinkers and problem solvers.

We are excited to expand on the momentum gained this year in anticipation of making the future of the IA program brighter. I invite you to read more about these accomplishments in the following pages and help us celebrate our students, faculty and staff.

Go Gators,

Jeff Citty, Ed.D.
Director, Innovation Academy
1,150
As a result of our commitment to expand faculty and staff, IA boasts a record number of enrolled students.

33
Average number of internships in the new IA Fall Internship Database to guide students to exciting opportunities.

409
Record-high number of students in the incoming IA class creating the largest student cohort to date.

IA LLC IGNITE
Co-developed living and learning program focused on leadership, career and college success for incoming first fall IA students.

EN ESPAÑOL
IA promotional and Discover IA materials were translated into Spanish yielding over 33 pages of information now accessible in a foreign language.

INNOVATION FUND
New fundraising campaign to provide for additional active learning classrooms and engagement experiences that drive IA growth and success.
MAJOR ACCOMPLISHMENTS

114
IA Students Graduated with the Innovation Minor
• 30 – Fall 2017
• 38 – Spring 2018
• 46 – Summer 2018

4
New IA professional team members added:
• Mrs. Yesi Sevilla, IA Assistant Director
• Mrs. Donna Jackson, IA Administrative Specialist
• Dr. Diane “DP” Porter Roberts, IA Academic Coordinator
• Mr. Charlie Cummings, IA Faculty Lecturer

“My passion for the Innovation Academy comes from the creativity and the innovation aspect. I feel like this is a place where if you have an idea that you might think is wild, this is the place where you can find somebody to talk about it and cultivate that idea.”

-Diane “DP” Porter-Roberts, PH.D.
Academic Coordinator, IA

Collaborated with Housing and Residence Education to develop living/learning community program providing 16 sessions offering leadership, career readiness, campus resources, innovation and community building.
Developed the IA Swag Shop with all proceeds going to the IA foundation account to enhance co-curricular experiences.

**NEW IA FALL INTERNSHIP DATABASE**

- Allows students and employers the opportunity to independently develop a mutually-beneficial internship experience for the fall semester. The most flexible option, a traditional student internship allows students to seek out their own opportunities, whether they may be in Gainesville or beyond.
- Average number of internships in rolling database = 33

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**EN ESPAÑOL**

Translated marketing and informational materials into Spanish

- Preguntas Mas Frecuentes
- Academia de Innovación – folleto grande
- Innovación en UF – folleto pequeño

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“My favorite thing about IA is the amount of concentration and attention you can get from staff. IA allows me to establish an ‘intimate’ environment with teachers, unlike in regular classes where I’d have to fight with over 300 students to get the teacher to notice me.”

-Kristin Campell

UF IA Freshman, Finance
3D MODELING EXPERIENCES
Positively Impacting our Students’ Perception of Innovation & Creativity

Students’ reflections of their experiences in the Fab Lab:

“I liked...learning about 3D modeling software and getting to see my creation come to life”

“I liked...how the project made me think out of the box and step out of my comfort zone when it comes to being creative.”

“I liked...the team/group effort. It was interesting to hear everyone’s different perspectives and innovative ideas.”

“I hope...that I’ll be able to take these skills I’ve learned from this assignment and apply them in real world situations”

“I hope...that we will do more assignments like this in the Innovation Academy.”

“I hope...to be able to participate in a project similar to this one in the future. In retrospect, it was a lot of fun and a great learning experience.”
CATALYST 2018

Catalyst continued this year to celebrate all the work IA students completed in their second-semester prototyping course over the summer. Here, IA students work in four-to five-person multidisciplinary teams to seek out solutions and develop a prototype to demonstrate their solution.

This year Catalyst 2018 provided a challenge to the IA students to innovate around the big question of: How might we use innovation to protect the biodiversity in our hometowns? This area of study links directly to the UF Gator Good Campaign and helps to provide students with experts to mentor them when designing their solutions.

Teams impressed the judges and guests with solutions such as:

**StyroDegradable** – A service solution in which mealworms eat and eliminate Styrofoam, and turn it into an all-natural compost.

**RePoSt** – An interactive APP solution enabling UF students and faculty to receive points toward rewards for recycling through implementing bottle bins placed on campus.

“Catalyst was essential in developing my interest in entrepreneurship because it walked me through the trial and error process, working out the kinks in my business plan, and explaining how to refine my product. I use that experience directly in my internships in the Gainesville startup scene.”

-Keith Ganesh
UF IA Senior, Political Science

40 Prototypes created in Summer A
32 Prototypes created in Summer B
ENTREPRENEURIAL ENDEAVORS

- InBodied Living & Co – *mindfulness and yoga* – Sylvia Vitazkova, PhD, CYT
- Charlie Cummings Gallery – *contemporary functional and sculptural ceramic work* – Charlie Cummings, MFA
- Sequential Artists Workshop (SAW) – *school for cartooning and graphic novels* – Tom Hart, MFA
- Partners for the Arts Abroad – *faculty led study abroad programs specializing in the arts* – Michael Polo, PhD and Joshua Neumann, PhD
FACULTY ACCOMPLISHMENTS

• 5 journal articles published
  • Article in *Journal of Leadership Education* by Cecilia Suarez, PhD (co-author)
  • Article in *Empirical Musicology Review* by Joshua Neumann, PhD
  • Article published in *Frontiers in Psychology – Performance Science* by Joshua Neumann, PhD
  • 2 articles in *Journal of Leadership Education* by Matthew Sowcik, PhD

• 3 books published
  • *Aequus Anima (Yoga Between Effort & Ease)* by Sylvia Vitazkova
  • *How to Say Everything* by Tom Hart
  • *The Art of the Graphic Memoir* by Tom Hart

• 2 book chapters published
  • Chapter in *Handbook of Critical Race Theory in Education* by Cecilia Suarez, PhD
  • Chapter in *The SAGE Handbook of Small Business and Entrepreneurship* by Chris Pryor, PhD

• Awarded the Morton Wolfson Faculty Award for outstanding service to UF students – Cecilia Suarez, PhD

• Leadership roles for Vienna Summer Music Festival – Joshua Neumann, PhD

• Paper presented at Performance Studies Network Conference in Oslo, Norway – Joshua Neumann, PhD

• Paper presented at International Symposium on Performance Science in Reykjavik, Iceland – Joshua Neumann, PhD

• 2017 UF Online Education Excellence Award in Student Engagement – Matthew Sowick, PhD

• Superior Accomplishment Award for Diversity & Inclusion – Cecilia Suarez, PhD

• Women of Color Leadership Program Scholar – Cecilia Suarez, PhD
IA ADVISING MISSION
The Innovation Academy empowers all IA students to take ownership of their education by providing proactive and holistic advising in a supportive environment dedicated to student success. We seek to facilitate students’ personal and professional growth related to their educational and career goals by providing accurate and reliable information related to the IA minor, UF policies and campus resources.

“The most rewarding part of my job is seeing individuals connect their strengths and passions to their purpose in higher education. I genuinely love learning about individuals’ life stories – their interests, passions, and fears – so, guiding students in discovering, identifying, and optimizing their uniqueness brings me intrinsic joy.”

-Lucy Andolina, M.A.
Academic Advisor, IA

ACCOMPLISHMENTS
1. IA Student Handbook & Updated IA Advising Syllabus for current and prospective students to reference– available on website
   • https://innovationacademy.ufl.edu/resources/student-handbook/
   • https://innovationacademy.ufl.edu/media/innovationacademyufledu/pdfs/academics/advising/2018_AcademicAdvisingSyllabus[web]_IM.pdf

2. Research Poster “Connecting First Generation Students to College Culture: Perspectives of First Generation Advisors” Accepted at the 2018 National Academic Advising Conference (NACADA).

3. Piloted new Lobby Management software to modernize our tracking & recording methods for office visits.
STUDENT EXPERIENCES
Quantitative Data from students about their experiences with IA Advising:

99% Listened and seemed genuinely interested in my concerns

96% Knowledgeable about the Innovation minor & program

96% Provided me with accurate information

99% Clearly communicated what my responsibilities are

96% Referred me to appropriate campus resources

92% Helpful in discussing my career plans & goals

“Very helpful and answered various questions I had regarding my fall connection courses.”

“Lucy was an amazing help who was so kind and patient.”

“Allicia is very sweet and listened to all of my concerns. I feel a lot more confident about what I need to do for my academic plan. Thank you!!!”

“Incredible insight on the future of my career goals.”

“Ms. Andolina is an incredible advisor, I appreciate all her help throughout this process.”

“Was a great experience and Lucy is very kind and helpful as always. Definitely would come back for more help and recommend others to meet with the advisor also.”
Top reasons why students come to IA advisors
- Academic Plan/Course Planning & Scheduling
- Petitions
- Academic Concerns/General Advising
- Major Change/Exploration
- Innovation Minor

1,342 Individual advising sessions total (from 1/2/17 to 8/23/18)

“Being able to help students discover, define, and hone their intrinsic abilities to promote personal, professional, and academic development beyond their own expectations makes me passionate about my job advising students.”

Allicia Bolen
Academic Advisor, IA
Transfer students were admitted into IA through three different colleges.

Transfer student admitted to a combined degree program (Accounting).

Transfer students graduated this year.

Advising hours provided at Santa Fe through the UF @ Santa Fe Program.

Transfer students graduated with an additional minor (Anthropology and Biomolecular Engineering).
Programming and opportunities to develop personal, professional, academic and social skills outside of the classroom.

“My favorite memories were created because of IA and being an IA ambassador allowed me to give back to the organization that gave me so much. There has not been one day that I walk across the UF campus without recognizing a friend from IA and that feeling makes me feel like I am home.”

- Allan Glickman
UF IA Senior, Computer Science Engineering

SUMMIT CEREMONY
Developed two new student awards:

• **Gator Innovator Scholar**
  This award is given to the IA student who has outstanding academic achievement in their major undergraduate course work as well as in the Innovation Minor coursework.

• **Director’s Award**
  This award is given to the IA student who is nominated by faculty, staff and other students for their commitment to outstanding creativity, leadership, ethics, leadership and service to the IA program and their fellow students.
**AMBAASSADOR PROGRAM**

**INTERNSHIP OPPORTUNITIES**

*Fall Local Internship*

- The UF Innovation Academy Local Internship Experience is designed to give IA students opportunities to work on projects with ventures in the greater Gainesville community during the fall semester. Interdisciplinary student teams undertake projects designed by local for-profit companies and non-profit organizations. Students are enrolled in 4 credits of IDS 4941 and earn a final grade based on their semester report and evaluation surveys completed by the venture partner.

- **19** Fall 2018 students

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5
Elected executive officers

43
Total number of Ambassadors who staffed & supported Launch, Discover IA, Speaker Series, Pre-Catalyst sessions, Catalyst and Summit events

+1,800
Combined service hours to IA

43
Student member Ambassadors increase from prior year
Spring & Summer Speaker Series
Series designed to help students engage with community and industry leaders.

346 Attendees for Applied Creativity in Divergent Professions
• Tina Mullen, UF Health Arts in medicine  
• Jonny Petrucco, Wahl Ride  
• Dr. C. Anderson, Department of Neurology, UNC Chapel Hill

320 Attendees for Innovating for Biodiversity
• Dr. Rob Guralnick, UF Biodiversity Institute  
• Dr. Pam Soltis, UF Biodiversity Institute  
• Dr. Doug Soltis, UF Biodiversity Institute

157 Attendees for Pitches that Work
• David Whitney, Speaker-Innovator - Business Strategist

88 Attendees for Visual Design
• Jim Harrison, The Agency - UF College of Journalism & Communication
STUDY ABROAD
Incoming IA freshmen travel to Maynooth, Ireland for a six-week immersion in Irish innovation and culture. Students participate in innovation coursework, visit local businesses and explore Ireland.

27 Students attended
2017 Maynooth Study Abroad

6 Credit program

“Having world experiences that are different than what you’re accustomed to growing up in America helps you understand the world better and yourself,” Khan said. “It also helped me become more outgoing. You learn to put yourself out there and make connections with all types of people—business owners, professors, even your peers that you travel with.”

-Zahra Khan
UF IA Junior, Journalism
MARKETING & NETWORKING

Continued promotion of the IA program, curriculum and relevant activities to interested students, parents and high school counselors through meetings, presentations, local partnerships and social media.

RECRUITMENT

• 9 Discover IA sessions hosted for admitted and prospective students
• 133 Prospective students attended Discover IA
• 1,000 Prospective students attended UF Open House

WEBSITE

Full website transition to Terminal Four content management system with rebranded design to align with UF branding

+32,000 New users
85% New visitors
1,542 Clicks on the Freshman Admissions page

INSTAGRAM

400 Total followers
36% Increase in followers
170 Average views per story
<table>
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<tr>
<th>Platform</th>
<th>Metric</th>
<th>Value</th>
<th>Increase/Change</th>
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</thead>
<tbody>
<tr>
<td><strong>Twitter</strong></td>
<td>Total followers</td>
<td>1,612</td>
<td>34% Increase in tweet Impressions</td>
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<td></td>
<td>Tweet impressions per day</td>
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<td>34% Increase in tweet Impressions</td>
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<td>261</td>
<td>30 Average post impressions</td>
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<td><strong>YouTube</strong></td>
<td>Total views across all videos</td>
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<td>33% Increase in video views</td>
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<td><strong>Inside IA</strong></td>
<td>Total subscribers</td>
<td>2,660</td>
<td>48% Open rate with businesses &amp; stakeholders</td>
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<td><strong>Facebook</strong></td>
<td>Total new likes</td>
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<td>18</td>
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**ENROLLMENT DATA**

**TOTAL ENROLLMENT**

- **LIBERAL ARTS & SCIENCES**: 397 Students
- **AGRICULTURE**: 176 Students
- **ARTS**: 18 Students
- **BUSINESS ADMINISTRATION**: 176 Students
- **DESIGN, CONSTRUCTION AND PLANNING**: 176 Students
- **ENGINEERING**: 134 Students
- **JOURNALISM & COMMUNICATIONS**: 155 Students
- **NOT REPORTED**: 29 Students

**DEMOGRAPHICS & BACKGROUND**

- **Male students**: 549
- **Female students**: 602
- **First-generation students**: 290
- **Machen Florida Opportunity Scholars students**: 17

**Students by Ethnicity**

- **WHITE**: 516 Students
- **HISPANIC**: 383 Students
- **BLACK**: 96 Students
- **ASIAN**: 105 Students
- **AMERICAN INDIAN**: 19 Students
- **PACIFIC ISLANDER**: 3 Students
2018 COHORT

DEMOGRAPHICS & BACKGROUND

189
Male students

220
Female students

97
First-generation students

27
Machen Florida Opportunity Scholars Students

NOT REPORTED
12 Students

WHITE
185 Students

HISPANIC
138 Students

BLACK
39 Students

ASIAN
28 Students

AMERICAN INDIAN
7 Students

*0 Pacific Islander Students
The UF IA Innovation Fund is a unique opportunity to **Go Greater!**
At UF IA, we are preparing a multi-disciplined and diverse set of academically-talented students for the 21st-Century workplace and beyond.

*Are you ready to join us?*
CIRCLE OF INNOVATION

Corporate or individual students, parents, alumni and friends of the Innovation Academy who would like to support the Innovation Fund to ensure cutting-edge student learning experiences and impactful support of all IA activities/functions.

Discover Level - $25+
Perceive Level - $250+

Ideate Level - $500+

DIRECTOR’S CIRCLE

Corporate donors who wish to fund overall student experiences, activities and administrative support and materials throughout the IA program.

Maker Level - $500+
Connector Level - $1,000+

Catalyst Level - $2,500+
Launch Level - $5,000+

ENDOWMENT LEVELS

Gifts that create funding resources in perpetuity through one-time or pledged installment giving.

IA LAUNCH $50,000+
IA CATALYST $500,000+

IA SUMMIT $100,000+
IA CREATE $250,000+

WILL ELLIOTT
INTERIM EXEC DIRECTOR OF ADVANCEMENT
UNIVERSITY INITIATIVES
UNIVERSITY OF FLORIDA ADVANCEMENT
352-392-8596 (O) | 803-445-6757 (C) |
WELLIOTT@UFF.UFL.EDU

To Give Directly Visit: http://ufl.to/t4
SPECIAL THANKS

Our accomplishments this year would not have been possible without the generous support of our partners and all of the Innovation Academy students and their families:

Dr. J. Kent Fuchs, President
Dr. Joseph Glover, Provost
Dr. Angela Lindner, Associate Provost, Academic Affairs
Dr. Andrew McCollough, Associate Provost, Teaching and Technology
Dr. Zina Evans, Vice President, Enrollment Management & Associate Provost
Dr. David Parrott, Vice President, Student Affairs
Ms. Amy Bucciarelli, MS, ATR-BC, LMHC
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Dr. Joshua Neumann
Dr. Ryan Nixon
Dr. Elizabeth Palmer
Dr. Michael Polo
Dr. Chris Pryor
Dr. Nicole Stedman
Mr. Dan Stepp, MFA
Dr. Cecilia Suarez
Dr. Sylvia Vitazkova
Dr. Diane “DP” Porter-Roberts

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IA Curriculum & Advisory Committees

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