



# COLLEGE OF AGRICULTURAL & LIFE SCIENCES

Agricultural Education and Communication: Communication and Leadership Development

**Bachelor of Science with Innovation Minor**

*Suggested Schedule\**

## FRESHMAN

Semester 1 (Spring)		Semester 2 (Summer)	
IDS1940 Creativity & Design Thinking for Innovation	2	IDS1359 Innovation in Action	2
State Core (GE-C,WR)	3	<b>AEC 3030C Effective Oral Communication or SPC 2608 Public Speaking</b>	3
<b>BSC 2005 Biological Sciences State Core (GE-B/P)</b>	3	Science Elective (GE-B or GE-P)	3
<b>BSC2005L Lab in Biological Sciences (GE-B) or any GE-B or GE-P laboratory</b>	1	<b>MAC 1140 Precalculus Algebra State Core (GE-M)</b>	3
State Core (GE-C,WR)	3	American History or political science elective (GE-S)	3
AEB 2014 Economic Issues Food and You (3) <b>or</b> ECO 2013 Principals of Macroeconomics (4) <b>or</b> ECO 2014 Principals of Microeconomics (4) <b>or</b> AEB 3103 Principals of Food and Resource Econ. (4)	3-4	<b>TOTAL</b>	<b>14</b>
<b>TOTAL</b>	<b>15-16</b>		

## SOPHOMORE

Semester 3 (Spring)		Semester 4 (Summer)	
Composition (GE-C, WR)	3	AEC3410 Fostering Innovation through Leadership	3
ENT3003 Principles of Entrepreneurship	4	Approved Elective in area of concentration	3
Physical Science GE-P	3	Elective	3
AEC 3065 Issues in Agricultural and Life Sciences	3	Elective with international or diversity focus	3
<b>PSY 2012 General Psychology State Core (GE-S)</b>	3	Math (STA 2023 or STA 2122 recommended; GE-M)	3
<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>15</b>

## JUNIOR

Semester 5 (Spring)		Semester 6 (Summer)	
AEC 3070C Digital Media Production in Ag/LS	3	AEC 3073 Intercultural Communication (GE-S, D or N)	3
AEB 3133 Principles of Agribusiness Management	3	AEC 3413 Working with People: Interpersonal Leadership Skills	3
<b>AEC 4031 The Communication Process in Agricultural and Life Sciences</b>	3	AEC 3414 Leadership Development	3
PHI 3641 Ethics and Innovation	3	<b>AEC 3033C Research &amp; Bus. Writing in Ag/LS (WR)</b>	3
<b>Choose 1 of the following:</b> <ul style="list-style-type: none"> <li>• AEC 3071 Social Media in Ag/LS</li> <li>• AEC 3313 The Development &amp; Role Extension</li> <li>• AEC 3209 Instructional and Event Planning in ALSAEC</li> <li>• AEC 4036 Advanced Ag Comm Production</li> <li>• AEC 4417 Leadership for Personal and Org Change</li> <li>• AEC 4465 Global Leadership</li> <li>• FYC 4408 Organizational Leadership for Nonprofits</li> </ul>	3	Elective	3
<b>TOTAL</b>	<b>15</b>	<b>TOTAL</b>	<b>15</b>

## SENIOR

Semester 7 (Spring)		Semester 8 (Summer)	
AEC 4035 Advanced Ag Comm Writing	3	Approved elective in area of concentration	3
AEC 4052 Communication Campaign Strategies	3	Ag and natural resource elective (see adviser)	3
AEC 4434 Communication and Leadership in Groups and Teams	3	Ag and natural resource elective (see adviser)	3
<b>Choose 2 of the following:</b> <ul style="list-style-type: none"> <li>• AEC 3209 Instructional and Event Planning in ALS</li> <li>• AEC 4036 Advanced Ag Comm Production</li> <li>• AEC 4417 Leadership for Personal and Org Change</li> <li>• AEC 4465 Global Leadership</li> <li>• FYC 4408 Organizational Leadership for Nonprofits</li> <li>• PUR 3000 Principles of Public Relations</li> </ul>	3	AEC 4943 Leadership Development Internship <b>or</b> AEC 4948 Agricultural Communication Internship <b>or</b> Approved elective in area of concentration	3
<b>TOTAL</b>	<b>15</b>	ENT 4015 The Venture Accelerator <b>or</b> IDS 4950 Innovation Academy Senior Project	2
		<b>TOTAL</b>	<b>14</b>

**TOTAL CREDITS TO DEGREE = 120**

\* For Detailed tracking and degree requirements please refer to the UF catalog.  
Last updated: May 2021