

FOR IMMEDIATE RELEASE

Contact:
Yesi B. Sevilla, Assistant Director
Innovation Academy
(p) 352-294-2175
ysevilla@aa.ufl.edu

## Innovation Academy featured in New York Bestselling Author, Josh Linkner's new book *Big Little Breakthroughs*.

Gainesville, FL [April 22, 2021] – New York Times Bestselling Author, UF Alum and 2019 IA Keynote Speaker, Josh Linkner, has launched his new book titled *Big Little Breakthroughs: How Small, Everyday Innovations Drive Oversized Results.* University of Florida's Innovation Academy is proud to celebrate this achievement, and is honored to be featured in the book.

Linkner is a Creative Troublemaker. He passionately believes that all human beings have incredible creative capacity, and he's on a mission to unlock inventive thinking and creative problem solving to help leaders, individuals, and communities soar.

He has been the founder and CEO of five tech companies, which sold for a combined value of over \$200 million and is the author of four books including the New York Times Bestsellers, Disciplined Dreaming and The Road to Reinvention. He has invested in and/or mentored over 100 startups and is the Founding Partner of Detroit Venture Partners.

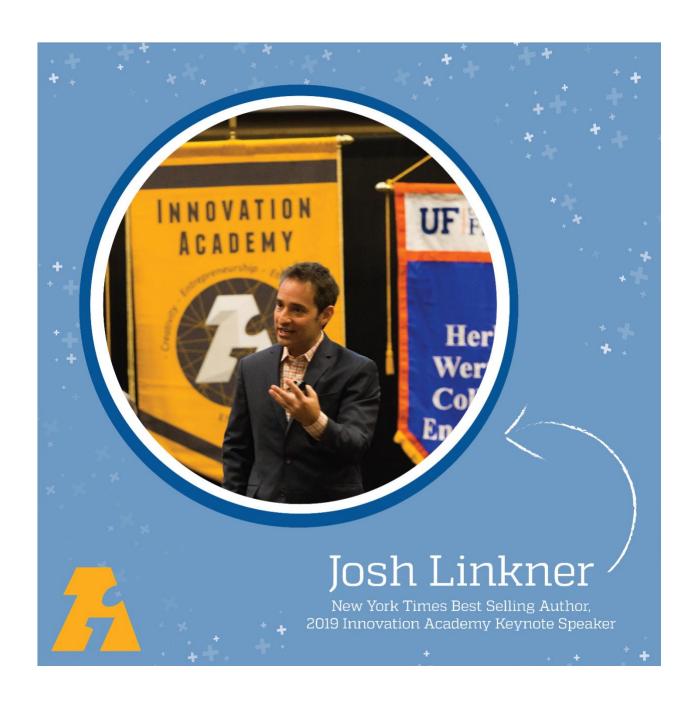
Today, Josh serves as Chairman and co-founder of Platypus Labs, an innovation research, training, and consulting firm. He has twice been named the Ernst & Young Entrepreneur of the Year and is the recipient of the United States Presidential Champion of Change Award.

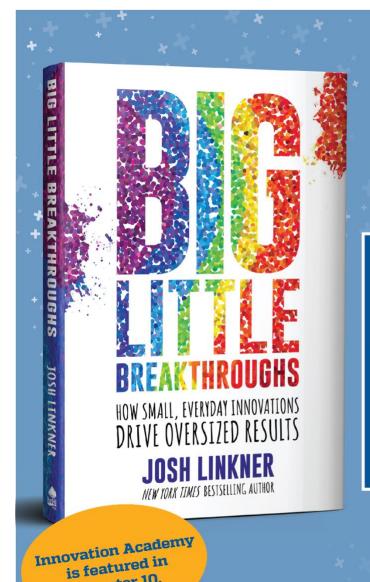
"Big Little Breakthroughs provides an insightful framework for innovation and creativity by demonstrating how small is big and humble is bold." - Kent Fuchs, Ph.D., President, University of Florida

To read more about *Big Little Breakthroughs*, please check out the website: https://joshlinkner.com/big-little-breakthroughs/

++++++++++++

The Innovation Academy (UF IA) is one of the nation's most forward-looking undergraduate programs – at one of its most dynamic research universities. UF IA gives motivated students a small-college experience focused on innovation, creativity, entrepreneurship, ethics and leadership on a unique spring-summer schedule. UF IA enrolls and supports academically talented students focused on developing knowledge to grow new business opportunities, services and products through curricular and co-curricular experiences.





Chapter 10.

"Big Little Breakthroughs provides an insightful framework for innovation and creativity by demonstrating how small is big and humble is bold."

 Kent Fuchs, Ph.D.,
 President, University of Florida

> Available April 20th 2021