

FOR IMMEDIATE RELEASE

Contact:
Morgan Witt, Communications Coordinator
Innovation Academy
(p) 352-294-1785
iacommunications@aa.ufl.edu

Recipients of 2022-2023 Luby Microgrant announced, includes IA student Aashi Faldu

Gainesville, FL [March 27, 2023] – The Luby Microgrant Pitch Competition, presented by the UF Entrepreneurship and Innovation Center, has announced the cohort of winners for 2022-2023. Undergraduate and graduate competitors entered the competition to create growth-oriented business models. The Luby Microgrant Pitch Competition allows competitors to submit a pitch for judging, and selected individuals or teams will receive grant funding.

Eufinity, an anonymous mental health and wellness platform designed to provide accessible and stigma-free resources to college students, was awarded \$5,000. Eufinity users are anonymously connected with other students on their college campus to chat and are also able to meet with trained coaches one-on-one in a safe space. Aashi Faldu, co-founder of Eufinity, is a senior at the UF Innovation Academy majoring in Biology with a minor in Innovation. Since 2018, Faldu has been involved in the healthcare field and she is passionate about providing mental health to underserved communities.

++++++++++++

The Innovation Academy (UF IA) is one of the nation's most forward-looking undergraduate programs – at one of its most dynamic research universities. UF IA gives motivated students a small-college experience focused on innovation, creativity, entrepreneurship, ethics and leadership on a unique spring-summer schedule. UF IA enrolls and supports academically talented students focused on developing knowledge to grow new business opportunities, services and products through curricular and co-curricular experiences.

For more information, please visit the UF IA website at https://innovationacademy.ufl.edu/