



FOR IMMEDIATE RELEASE

Contact:  
Yesi B. Sevilla, Assistant Director  
Innovation Academy  
(p) 352-294-2175  
[ysevilla@aa.ufl.edu](mailto:ysevilla@aa.ufl.edu)

## **Innovation Academy awards inaugural Suss Family Endowment Scholarship.**

Gainesville, FL [May 10, 2021] – UF’s Innovation Academy (IA) is honored to announce the inaugural recipient of the Suss Family Endowment Scholarship, the first of its kind to be established in support of IA students.

Richard Suss CFP<sup>®</sup>, Executive Director of UBS Wealth Management Americas in Miami, and Dawn Suss, Media Sales Account Manager at WFLX Fox 29 in West Palm Beach created the endowment to benefit IA students pursuing a degree from either the Warrington College of Business or the College of Journalism and Communications.

The awardee, Daryl Sutherland, is a UF IA undergraduate in the BSBA program at the Heavener School of Business at the Warrington College of Business. Along with his academics, he currently serves as a Gator Ready Ambassador, a Global Gator Guide, and the Head of External Programming in the Leadership Development Program.

“The innovation mindset is what gets me up every day,” says Sutherland. “IA taught me that it is ok to think outside the box – to get up after you have fallen the 50th time because yes, you failed today, but tomorrow is a new chance to succeed.”

Dr. Jeff City, Director of IA, together with the Suss Family made the announcement personally to Sutherland via Zoom.

"Daryl is an outstanding student and represents the best of the Innovation Academy program through his passion for innovation and consistent improvement," says City. "We are proud to celebrate this accomplishment with him!"

+++++

The Innovation Academy (UF IA) is one of the nation’s most forward-looking undergraduate programs – at one of its most dynamic research universities. UF IA gives motivated students a small-college experience focused on innovation, creativity, entrepreneurship, ethics and leadership on a unique spring-summer schedule. UF IA enrolls and supports academically talented students focused on developing knowledge to grow new business opportunities, services and products through curricular and co-curricular experiences.

---

---

For more information, please visit the UF IA website at <https://innovationacademy.ufl.edu/>.

