



HEAVENER SCHOOL OF BUSINESS

Business Administration: General Studies

Bachelor of Science with Innovation Minor
*Suggested Schedule**

FIRST YEAR			
Semester 1 (Spring)		Semester 2 (Summer)	
ECO 2023 Principles of Microeconomics (GE-S)	4	ECO 2013 Principles of Macroeconomics (State Core GE-S)	4
Elective	2	MAC 2233 Survey of Calculus 1 (State Core GE-M)	3
Elective (GEB2015 Introduction to Business)	1	IDS 1359 Innovation in Action	2
Composition (State GE-C, WR)	3	Composition (GE-C, WR)	3
IDS 1940 Creativity & Design Thinking for Innovation	2	Humanities (State GE-H)	3
TOTAL	12	TOTAL	15
SECOND YEAR			
Semester 3 (Spring)		Semester 4 (Summer)	
ACG 2021 Introduction to Financial Accounting	4	ACG 2071 Managerial Accounting	4
CGS 2531 Problem Solving Using Computers or ISM3013 Intro to Information Systems	3-4	STA 2023 Introduction to Statistics (GE-M)	3
Physical or Biological Science (GE-P or GE-B, State Core - B/P)	3	MAR 3023 Principles of Marketing (GE-S)	4
ENT 3003 Principles of Entrepreneurship (IA Minor, also counts as a Business Elective)	3	AEC 3410 Fostering Innovation through Leadership or EGS 4038 Engineering Leadership (IA minor)	3
TOTAL	14-15	AMH 2020 (GE-D and Civic Literacy Requirement)	3
		TOTAL	17
THIRD YEAR			
Semester 5 (Spring)		Semester 6 (Summer)	
QMB 3250 Statistics for Business Decisions	4	MAN 3025 Principles of Management (GE-S)	4
Area of Specialization Course 3000 or 4000 level	3	ENT 4015 The Venture Accelerator or IDS 4950 IA Senior Project (IA Minor)	2
QMB 3302 Foundations of Business Analytics and Artificial Intelligence	4	FIN 3403 Business Finance	4
PHI 3641 Ethics and Innovation (GE-H, WR)	3	GEB 4941 Internship	1
Physical or Biological Science (GE-P or GE-B, State Core - B/P)	3	Business Elective	4
TOTAL	17	TOTAL	15
FOURTH YEAR			
Semester 7 (Spring)		Semester 8 (Summer)	
GEB 3373 International Business	4	BUL 4310 Legal Environment of Business	4
Area of Specialization Course 3000 to 4000 level	3	MAN 4504 Operations Management	4
Area of Specialization Course 3000 to 4000 level	3	BUL4310 Legal Environment of Business	3
Business Elective	3	Area of Specialization Course 3000 to 4000 level	3
Professional Communication course - (GEB 3213, GEB 3218, SPC 2608 or ENC 3312)	3	TOTAL	14
TOTAL	16		

TOTAL CREDITS TO DEGREE = 120

* For Detailed tracking and degree requirements please refer to the [UF catalog](#).

Last Updated April 2023.