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Richard & Dawn Suss endow the first scholarship to benefit Innovation Academy students.

Gainesville, FL, October 22, 2019 – The Suss Family Endowment has been established to support scholarships for students in the Innovation Academy who are pursuing a degree from either the Warrington College of Business or the College of Journalism and Communications.

“We are excited to see UF expand the student experience with a focus on entrepreneurship, creativity, ethics and leadership. These disciplines are meaningful to our family’s own successes, and we proudly support UF’s commitment to innovation,” Richard and Dawn Suss.

The Suss Family is proud to have two current Gators, Jacob and Sammi, and are members of the UF Parent & Family Leadership Council since 2018. Richard Suss CFP®, Executive Director of UBS Wealth Management Americas in Miami, graduated from the Warrington Business School at the University of Florida, having earned a B.S. degree in Business Administration, and was inducted into the leadership honorary, Florida Blue Key. Dawn Suss, a graduate from the University of South Florida with a B.A. degree in Advertising, is a Media Sales Account Manager at WFLX Fox 29 in West Palm Beach.

“We are thrilled to have the Suss family establish the first scholarship in the Innovation Academy,” said Dr. Jeff City, Director of the Innovation Academy. “We look forward to awarding an IA business student each year to assist them in focusing on their studies and creative innovations.”

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For more information on the UF Parent & Family Leadership Council, please visit <https://www.uff.ufl.edu/pfc/>

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The Innovation Academy (UF IA) is one of the nation’s most forward-looking undergraduate programs – at one of its most dynamic research universities. UF IA gives motivated students a small-college experience focused on innovation, creativity, entrepreneurship, ethics and leadership on a unique spring-summer schedule. UF IA enrolls and supports academically talented students focused on developing knowledge to grow new business opportunities, services and products through curricular and non-curricular experiences.