



COLLEGE OF AGRICULTURAL & LIFE SCIENCES

Agricultural Education and Communication: Communication and Leadership Development

Bachelor of Science with Innovation Minor

Suggested Schedule*

FIRST YEAR			
Semester 1 (Spring)		Semester 2 (Summer)	
BSC 2005 Biological Sciences State Core (GE-B/P)	3	IDS1359 Creativity in Action	2
BSC2005L Lab in Biological Sciences (GE-B) or any GE-B or GE-P laboratory	1	AEC 3030C Effective Oral Communication or SPC 2608 Public Speaking	3
State Core (GE-C, WR)	3	Science Elective (GE-B or GE-P)	3
State Core (GE-C, WR)	3	MAC 1140 Precalculus Algebra State Core (GE-M)	3
IDS1353 Creativity in Context	2	American History or political science elective (GE-S)	3
AEB 2014 Economic Issues Food and You (3) or ECO 2013 Principals of Macroeconomics (4) or ECO 2014 Principals of Microeconomics (4) or AEB 3103 Principals of Food and Resource Econ. (4)	1		
TOTAL	15-16	TOTAL	14
SECOND YEAR			
Semester 3 (Spring)		Semester 4 (Summer)	
Composition (GE-C, WR)	3	AEC3410 Fostering Innovation through Leadership	3
ENT3003 Principles of Entrepreneurship	4	Approved Elective in area of concentration	3
Physical Science GE-P	3	Elective	3
AEC 3065 Issues in Agricultural and Life Sciences	3	Elective with international or diversity focus	3
PSY 2012 General Psychology State Core (GE-S)	3	Math (STA 2023 or STA 2122 recommended; GE-M)	3
TOTAL	16	TOTAL	15
THIRD YEAR			
Semester 5 (Spring)		Semester 6 (Summer)	
AEC 3070C Digital Media Production in Ag/LS	3	AEC 3073 Intercultural Communication (GE-S, D or N)	3
AEB 3133 Principles of Agribusiness Management	3	AEC 3413 Working with People: Interpersonal Leadership Skills	3
		AEC 3414 Leadership Development	3
PHI 3641 Conduct, Change, and Consequences (GE-H, 2K WR)	3	AEC 3033C Research & Bus. Writing in Ag/LS (WR)	3
Choose 1 of the following: • AEC 3071 Social Media in Ag/LS • AEC 3313 The Development & Role Extension • AEC 3209 Instructional and Event Planning in ALSAEC • AEC 4036 Advanced Ag Comm Production • AEC 4417 Leadership for Personal and Org Change • AEC 4465 Global Leadership • FYC 4408 Organizational Leadership for Nonprofits	3	Elective	3
TOTAL	12	TOTAL	15
FOURTH YEAR			
Semester 7 (Spring)		Semester 8 (Summer)	
AEC 4035 Advanced Ag Comm Writing	3	Approved elective in area of concentration	3
AEC 4052 Communication Campaign Strategies	3	Ag and natural resource elective (see adviser)	3
AEC 4434 Communication and Leadership in Groups and Teams	3	Ag and natural resource elective (see adviser)	3
Choose 2 of the following: • AEC 3209 Instructional and Event Planning in ALS • AEC 4036 Advanced Ag Comm Production • AEC 4417 Leadership for Personal and Org Change • AEC 4465 Global Leadership • FYC 4408 Organizational Leadership for Nonprofits • PUR 3000 Principles of Public Relations	3	AEC 4943 Leadership Development Internship or AEC 4948 Agricultural Communication Internship or Approved elective in area of concentration	3
		ENT 4015 The Venture Accelerator or IDS 4950 Innovation Academy Senior Project	2
TOTAL	15	TOTAL	14

TOTAL CREDITS TO DEGREE = 119- 120

Last Updated September 2023

* For Detailed tracking and degree requirements please refer to the [UF catalog](#).